

PIO 201: ADVANCED COMMUNICATIONS TECHNIQUES FOR FIRST RESPONDERS



Advanced Communications Techniques for First Responders is the follow up course to the Desmond & Louis Public Information Officer (PIO) training program. This one-day intensive is designed to provide first responders with deeper knowledge and skills for interacting with and responding to the media on-camera.

Smaller class sizes ensure more one-on-one time with the instructor conducting mock interviews where you'll face all kinds of media scenarios.

Training is conducted by broadcast journalist and media relations professional, Lou Desmond. Desmond has more than 25 years' experience in PR and has worked with many first responder organizations.

1-Day Intensive \$475

October 9, 2025
From 8am to 5pm

Hosted by
Fresno Police Department
Regional Training Center
6375 West Central Ave
Fresno, CA 93706

Advanced Communications Techniques for First Responders

At Fresno Regional Training Center || October 9, 2025 || 8am - 5pm

REGISTRATION FORM

ATTENDEE(S) NAME _____ PHONE _____

AGENCY _____ EMAIL _____

OFFICE ADDRESS _____

PO# (optional) _____ Total \$ incl. _____ Or to pay by credit card, call (949) 244-5946

(Register online or submit form a minimum of 5 days prior to training date.)

*Deadline to cancel reservations is Sept. 30, 2025. Registration not cancelled by this date including no shows are non-refundable.
Substitutions are allowed up to 24 hours prior to training.*

☎ (949) 244-5946

🌐 www.dandlpr.com

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Register Online